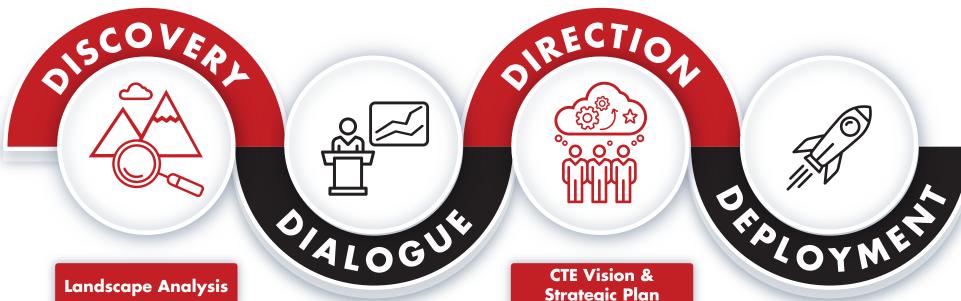
ConneCTEd: Bold Vision. Bold Action.

A process for crafting a compelling vision and innovative action plan for a new era in career & technical education.



GOALS:

Clarify the current state and needs. Establish urgency. Build permission. **Engage staff.**

Input & Research

GOALS:

Engage a wide group of stakeholders so they feel heard and legitimize the process. Collect real, meaningful data. Build momentum and coalition.

Strategic Plan

GOALS:

Create shared ownership and a common language. **Identify urgent,** compelling work. Communicate the vision.

Strategies

GOALS:

Brand and market the CTE strategic plan. Identify process to keep work on track. Remove barriers. Empower local implementation. Craft a fresh Perkins state plan.

CHANGE MANAGEMENT



RESULT

CTE is positioned as a driver in the state's education, workforce, and economic priorities. Better prepared talent enters the workforce. Stronger communities are built.

